

CINEMATHEQUE

PROGRAM GUIDE RATE CARD

The Winnipeg Film Group was founded in 1974 and is a charitable, nonprofit organization dedicated to promoting the art of cinema.

Through our Cinematheque, we promote the art and provide opportunities for film appreciation that would otherwise not be available within Winnipeg or Manitoba. We are the only cinema house in Manitoba that places a priority emphasis on presenting the works of local, Manitoba and Canadian filmmakers. Our Cinematheque has been a Winnipeg staple for over 25 years and has a strong commitment to community access and participation.

The Cinematheque Program Guide is circulated to over 100 locations in Winnipeg, with a total of 5,000 copies distributed per print.

Please note that the Cinematheque Program Guide is printed bimonthly (two month schedule per guide).

AD SIZE	RATE	MEMBER RATE	DIMENSIONS
Inside Front Cover	\$800	\$700	8.5" wide x 11" high (+.125" bleeds)
Inside Back Cover	\$800	\$700	8.5" wide x 11" high (+.125" bleeds)
Full Page w/ bleed Full Page no bleed	\$750	\$650	8.5" wide x 11" high (+.125" bleeds) 8" wide x 10.5" high
Half Page w/ bleed Half Page no bleed	\$300	\$200	8.5" wide x 5.25" high (+.125" bleeds) 8" wide x 4.75" high
Quarter page	\$275	\$175	3.75" wide x 4.75" high

• Prices do not include GST

Mechanical Requirements

All ads for this publication are to be supplied as electronic files.

Four Colour Art Specifications

300 dpi. Crop marks. Electronic ads will be accepted in PDFX-1A or PDF X-4. Please attach info that includes size, colour, contact person, phone number and email address. Be sure to check that your ad has CMYK separations only.

Ad Booking Deadlines:

January 20
(for March/April program)

May 20
(for July/August program)

September 20
(for November/December program)

March 20
(for May/June program)

July 20
(for September/October program)

November 20
(for January/February program)

To Book Please Contact: Kristy Muckosky
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